

Greater San Francisco Advertising Club
Student Scholarship Foundation
Scholarship Program

March 30, 2010

The Greater San Francisco Advertising Club is pleased to announce the availability of up to three **scholarships for college students studying in the areas of advertising communications, design, journalism, marketing or media**. To be eligible, students must have achieved at least **college level sophomore** status and attend a school, college or university in the greater Bay Area. **Scholarship winners** are expected to continue their studies in their chosen field for at least one additional school year or, if graduating, to pursue a job in one of the communications businesses listed above.

Scholarship awards are as follows: up to three \$1,000 scholarships for students who have achieved at least a college sophomore level of studies.

To apply, students must submit a transcript, completed application, and an essay (minimum one page, maximum three pages) describing a project they participated in or a paper they wrote that illustrates their promise in their chosen field. Supporting samples (i.e. photocopies, photographs, illustrations, etc.) are welcome but not required.

Applications and supporting materials are due Friday, April 30, 2010. Winners will be notified by Monday, May 3, 2010. Scholarship presentation date to be announced.

Sincerely,

Jacque Highfill
Chair/Scholarship Committee
510.406.1118

This is the 2010 Application and is merely for reference. Please check in March 2011 for new forms and instructions.

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Scholarship Application

1. Attending College/University:

City/State: _____

Current enrollment level Sophomore Junior Senior

Major: _____

Minor (if any): _____ Cumulative GPA (enclose

official transcript): _____ Total units completed at this college:

List advertising, communications, design, journalism, marketing or media courses completed:

2. Please enclose an essay (minimum one page/maximum three pages) describing a project you participated in or a paper or report that you wrote that illustrates your talent and promise in your chosen field. Supporting samples (i.e. photocopies, photographs, illustrations, etc.) are welcome but not required.
3. If selected, applicant agrees to be present to accept this scholarship award at the GSFAC presentation in May (date: TBA).
4. Mail completed applications with attachments to:

Greater San Francisco Ad Club Scholarship
P. O. Box 2759
Alameda, CA 94501-0759

APPLICATIONS AND MATERIALS DUE FRIDAY, APRIL 30, 2010.